



AATC Executive Council Meeting  
Date: October 6, 2018  
Time: 12:30-2:30 p.m.  
Location: Dallas Crowne Plaza–Downtown  
Kessler-Sanger Room

**Council Members present:** Meg Jacobs, Paul Parkison, Christy McConnell, Aubrey Brammer-Southall, Jodie Wilson, Dana Haraway, David Flinders, Dann Conn, Matt Spurlin, Brad Conrad, Chara Bohan (Editor CTD), Caroline Conner (Executive Secretary), Daniel Castner (Conference chair, 2019).

- I. President Joseph Flynn called the meeting to order and asked the council members to introduce themselves.
- II. The council approved the minutes from the Spring 2018 meeting.
- III. John Pecore recommended that the second key note address be named after founding member Stephan Fain. Drew Kemp motioned. Meg Jacobs seconded the motion. The council approved the motion to name the second key note speaker address after Stephan Fain.
- IV. Conference chair, Aubrey Brammar-Southall, shared the numbers for this year's conference. There were over 170 sessions and 200 conference participants.
- V. The council discussed whether or not we still need to print the program or if we should stick with the Whova phone application. The council discussed ways of improving future conference. Adding a time keeper to paper sessions or reminding participants to stay on time which recommended. It was also recommended that we add time in-between sessions, to allow for more dialogue, and to move the awards presentations to earlier in the conference.
- VI. Executive Secretary report/transition - Todd Hodgkinson
  - i. Old Business
    1. Non-profit status
      - a. On January 11<sup>th</sup>, 2018, we renewed our status as a non-profit corporation with the Florida Department of State–Division of Corporations (Sunbiz.com).

- b. When we renew our LLC status next year, we will need to keep our principal address in Florida. John Pecore has agreed to keep his university mailing address (11000 UNIVERSITY PKWY BLDG 85 RM 196, PENSACOLA, FL 32514) as our principal address.
  - c. Because several Executive Council members are cycling off this year, we need to add three new "directors" to the LLC. Volunteers? We will also need to change the primary "registered agent" to Joseph Flynn.
2. e-postcard
    - a. On January 10<sup>th</sup>, 2018, we filed our e-postcard (990-N) with the federal government, in order to maintain our status as a small, tax exempt organization with gross receipts under 50,000. Our e-postcard was accepted later that month.

ii. Budget/Finance Report

1. As of 10/5/2018, we \$74,140. 17 in our checking account (see running balance sheet). We have \$100 in savings and \$1203.19 in our Paypal account.
2. Total revenue generated from conference registration/membership fees was **\$46,141.46** (compared to \$49,064.81 last year).
3. Total expenses to date (10/5/2018) was **\$33,728**. After food/beverage (\$9657) and other costs, our final net profit for the conference is anticipated to be **\$12,726** (see budget).

iii. New Business

1. Executive Secretary transition:
  - a. I met with Caroline Conner to discuss the Executive Secretary position and to transfer over my files and the check ledger. I agreed to support Caroline through the end of the fiscal year (and beyond if need be).
  - b. Caroline and I also visited with Bank of America. Kevin Cloninger's name was taken off the Bank of America account. Caroline Conner's name was added to the Bank of America account. A debit card was also issued in her name. My name will remain on the account until our fiscal year is complete.

- c. We applied for a small business credit card through Bank of America (BofA Travel Rewards card). We should know by 10/12/2018 as to whether or not our application was accepted.

VII. 2019 Conference Planning

1. The 2019 annual conference will be held at the Westin in Birmingham, AL.
2. The theme of the conference will be "Teacher Activism in Distressed Times."
3. One of the guest speakers will be Professor David Stovall.
4. Daniel Castner will be the conference chair.

VIII. New Business

a. CTD/AATC logo selection process.

1. Past president John Pecore is working on designing a new AATC logo and will debut the creation at this year's mid-year meeting.

b. Diversity and new member recruitment

1. The council discussed ways to increase the number of non-white participants (and new participants in general). In addition to offering scholarships to reduce the barrier of conference registration costs, the council discussed targeting specific AERA SIGS (e.g., Urban Learning and Teaching) and putting a call out to other such organizations.
2. The council discussed ways to retain members. One suggestion was to maintain our presence throughout the year by sending out announcements (e.g., upcoming guest speakers, etc.) and reminders via the AATC Talk listserv. Another suggestion was to personalize electronic communication with members and to pick upcoming conference sites in centralized locations and places where our members live.

c. Social media/outreach

1. The council discussed ways to grow our social media presence. One recommendation was to do a Facebook live event or a live Twitter event. We could also use both platforms to "tease" our members prior to the conference. The council also discussed ways to get graduate students more involved in the process; and waiving their conference registration fees in exchange for their work.

d. *Curriculum and Teaching Dialogue* (CTD) contract

1. The CTD contract either needs to be renewed or the organization needs to find a new publisher. CTD Editor Chara Bohan will bring options to the council to consider at the mid-year meeting.

e. Set date for spring meeting

1. Joseph Flynn will send out a Doodle calendar poll to establish the date.

IX. Adjournment