



Executive Board Meeting

October 10, 2013

Chicago, Illinois

Rosemont Doubletree Hotel

8:00-10:00 AM

MINUTES

Present: Tenam-Zemach, Flinders, Haraway, Schultz, Brown, Uhrmacher, Stern, Bohan, Bailey, White, Harris, Moch, Bickham, Schlein, Ross, Biffle

Absent: Pecore,

- a. Welcome, Introductions, & Announcements Amy Masko
 - i. Book Coordinator update- Matt Spurlin was not able to come to the conference due to personal family matters. He sent along everything we need for Michelle Tenam-Zemach to take over the book sale.
 - ii. Newsletter update- This needs to be revisited at the Saturday meeting. There was no newsletter issued this year.
 - iii. Service work within AATC- Council members are expected to do committee work or take on projects within the organization. We also should invite non-council members, especially new members, to serve on these committees.
- b. Report on Elections Barbara Slater-Stern

Barbara Stern reported on the elections. Report handed out at meeting..
- c. Report on John Laska Dissertation Awards Barbara Slater-Stern

Barbara Stern reported on the dissertations awards. Report handed out at meeting..
- d. Finances Lynne Bailey

Lynne Bailey reported that conference attendance is down from last year, as . Membership has remained constant. The cost of the pre-conference outing was more expensive than the set fee. This is due to how expensive top tier cities, such as Chicago, are. Lynne has urged the board to consider this in choosing future cities. We have about \$25,000 in our nest egg. Lynne moved \$10,000 out of savings and into CDs in order for increased interest. See report for more details.
- e. Report on Fall 2013 Conference Brad Conrad

We had 172 proposals come in, with 102 acceptances. This is a 60% acceptance rate. We tried not to have people give multiple presentations this year, in order to include more voices in the conference. Approximately 82% of the membership reviewed this year.

Some issues came up. The editing process of the program went well. Brad had several people review the program, which was successful. Grad students are

working at the conference. We had a snafu with the programs, in that the printer did not deliver them! Brad contacted Kinkos and had programs printed and they are here. Many grad students stayed up until 1:00 AM with Brad to prepare for the conference. Past President, Dr. Karen Riley, provided guidance and support by suggesting the Kinko's option – another reason to appreciate the input of previously serving leadership.

The pre-conference trip was very successful. We had a good response from membership. The bus transportation was smooth. Food was expensive, which is something to consider in the future.

- f. Grad Students Session/Lunch Lynne Bailey
Sarah and Jackie are unable to help out this year. We had a volunteer from Baylor, one of our grad students, Jason Trumble, is going to facilitate that session. Lynne is going to assist. There are approximately 30 grad students who have registered for the conference. The luncheon will be followed by a session to address their process as graduate students.
- g. Writer's Workshop Chara Bohan
There is a combined session between CTD journal and the Writers Workshop. Chara will report about how it went at the Saturday board meeting.
- h. O.L. Davis Book Award Chara Bohan
There were several books nominated this year. Andrew Delbanco's, *College: What it Was, Is, and Should Be*. Princeton University Press, 2012, was the decided recipient of the award. Chara discussed what an excellent book it is.
- i. Membership Committee Gretchen Schwartz
Data gathered by Barbara Stern's graduate assistants were submitted to Gretchen for review last fall, 2012. No conclusive findings were presented.

Michelle suggested that we might consider mentoring, more officially, grad students to stay involved in AATC. Barbara brought up the email lists she copied in order to invite former members to future conferences. Gretchen stated that she "dropped the ball" on that list, but still has them. She can pass them on to the membership committee.

Bill suggested that we focus on areas where we have membership to grow those areas, since there is already a presence.

Peggy suggested that we reach over to Admin and Supervision people to invite them.

- j. Future AATC Conference Sites and Membership All
Rich suggested that Portland, ME is in New England and has 250 colleges and universities, which might give us an opportunity to grow our organization. There are a lot of opportunities for pre-conference outings.

Grand Rapids, MI has ArtPrize during 1st weekend. Lynne indicated it is too difficult to move a meeting time, since hotel contracts have already been signed. Hotels are typically booked at capacity during heavy tourist oriented events.

Suggested conference sites: Dallas, Atlanta, San Antonio, or Austin re: these were meeting sites of first AATC meetings. This is a good suggestion for 2018, for our 25th anniversary.

Do we want to pick 3-4 cities and do a rotation. Some stability makes for ease of advertising, and for membership. This was discussed at length, and will be brought up at the Business Meeting.

Kansas City was suggested.

Rich asked how large we want the organization. Gretchen would like to see it double, with the conference remaining about the same. We need to have enough to promote growth.

Conference has remained at approx. 100-130. It has been stable for many years.

What about diversity? We need to focus our membership on increasing diverse voices within the organization.

Task force made up of Lynne Bailey, Rich Biffle, Joe Flynn, & Bruce Uhrmacher to investigate membership trends.

A vote was called and approved. Motion- Barbara, 2nded-Peggy
Bruce & Rich & Joe & Lynne on committee

An ad-hoc committee will be formed. Joe Flynn volunteered to be on this committee.

- k. Historians Report Elaine Chan/Vicki
Ross/Candace Schlein
Archives: small number of submissions. Project on hold because of other projects to celebrate the 20th anniversary.

A movie was created to recognize the 20th anniversary

Historians also created two photo panels to put on display at this meeting.

- l. CTD Update David Flinders
Report handed out at meeting. Volume 15 has 38% acceptance rate.
Editors were voted in for another 3 year term. Flinders and Uhrmacher as editors and Moroye as assistant editor.

- m. Outreach Committee Report Amy Masko/Rich Biffle
Report handed out at meeting..

- n. Website & Facebook Lynne Bailey

Website- Blake was thanked for his past role as webmaster.
We moved toward professional management for our website. Lynne researched affordable professional membership, and chose a company with approval from the President and President-elect.
Facebook was not discussed. We will need to revisit this at Saturday's meeting.

- o. New Business All

10:00 Adjourn